



A Short Narrative by
CODY KENNEDY + TIM RUTHERFORD





SYNOPSIS

A desperate video store owner hires a film crew to shoot a commercial in his shop. But when they accidentally destroy a cursed VHS, suddenly, all their lives are in danger - and worse yet, the commercial may never get finished.

THE VIDEO STORE COMMERCIAL was filmed on location in Edmonton, Alberta's last video rental shops. The grumpy clerk is played by Kevin Martin, who's also the real life video store's owner.



CAST & CREW

Principal Cast

KEVIN MARTIN, JOSH LENNER, JESSE NASH, TIM RUTHERFORD

Directors

CODY KENNEDY
TIM RUTHERFORD

Producer

CODY KENNEDY
TIM RUTHERFORD

Screenwriter

TIM RUTHERFORD

Cinematographer

BRANDON BOUCHER

Editor

CODY KENNEDY

Production Designer

TIM RUTHERFORD

Lighting Director

JESSE NASH

Art Director

ANGELA SEEHAGEN

Special Effects

SONNY ROSSI, SHAWN BRONS

CODY KENNEDY

Co-director + Producer

Cody Kennedy is a filmmaker and cinematic artist from Edmonton, Alberta. A steady diet of '80s and '90s b-movies along with a healthy dose of asian cinema served as the kindling that lit Cody's filmmaking fire.

Always on a constant search for the most boundary-pushing and wacky films from all over the globe has given Cody the inspiration to piece together his own cinematic renderings of the strange, fun and fast-paced moving pictures of tomorrow.

His previous shorts have played at Fantasia Fest, Fantastic Fest and a number of film festivals from around the world. He co-directed the AMPIA winning web series *Straight to Video: The B-Movie Odyssey* (2015). During the day he works as a cinematic artist for video game company *BioWare* and has worked on trailers for *Mass Effect : Andromeda* and the upcoming science fantasy AAA game *Anthem*.





TIM RUTHERFORD

Co-director + Producer

Passionate about movies for as long as he can remember, Tim has a unique approach to storytelling, inspired by Canadian greats like David Cronenberg and independent legends of the direct-to-video era.

Nightmarish and captivating practical effects moulded his approach to films, and with movies like *The Thing* and *The Fly* as inspiration, Tim began experimenting with latex and sculpture in his teens.

His previous shorts played at Fantasia Fest, Fantastic Fest and a number of film festivals from around the world. He co-wrote and directed the AMPIA winning web series *Straight to Video: The B-Movie Odyssey (2015)*. Since then, he's worked as Production Designer on independent films such as

Extremity (2018) , *Harpoon* (2019) and in the art department on the television show *Fargo*.



TECHNICAL SPECIFICATIONS

Running time: 04:10 mins

Format: DCP, Pro Res, Colour, HD, Stereo

CONTACT

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